

Prescriptions for Dermal Parasiticides on page 5.

## AN EXHIBIT FOR EXTENDING INFORMATION TO PHYSICIANS CONCERNING THE USE OF OFFICIAL MEDICINES.

## BY E. FULLERTON COOK.

Reference is made in an editorial in THIS JOURNAL to the extensive program inaugurated by the Pharmacopoeial Committee of Revision and the *Journal of the American Medical Association* for extending information to physicians concerning the use of official medicines.

One feature of the program is the placing of exhibits, such as those illustrating this article, in medical centers throughout the country, in hospitals and before state and national medical associations.

Such exhibits are being made each two weeks in the Philadelphia County Medical Society, each exhibit illustrating the latest A. M. A. Pharmacopœia article. A photograph of one of these exhibits is reproduced here and also the exact wording on the cards for that exhibit.

Pharmacists who may wish to duplicate these exhibits in their own community or at their county or state medical society meetings, or who may wish to use suggestions from these exhibits in preparing their own displays, can obtain outlines by writing to E. Fullerton Cook, 43rd St. and Woodland Avenue, Philadelphia, Pa.

One helpful feature of this program which should be widely recognized is the fact that these exhibits are applicable at any time, so that pharmacists throughout the country have ample time to organize and plan for an effective presentation of this material whenever it may be the most effective and practicable.

Certainly pharmaceutical associations of every State in the United States should see that these A. M. A. articles and the corresponding exhibits supporting them, are placed before their State Medical Society, at their next meeting.

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Jan. 1937

Extending Information Concerning The Use of Official Medicines

THE USE OF DERMAL PARASITICIDES

By Fred Wise, M.D. and Jack Wolf, M.D. of New York City

> Third of a series of articles appearing in The Journal of The American Medical Association

TYPICAL PRESCRIPTIONS

B Iod. gr. xviii or 1.2 Gm. Acid. Salicyl. Acid. Benz. aa gr. liv. or 3.6 Gm. Alcohol (90%) q.s. ad f3iv or 120 cc. M. ft. sol. Sig	<ul> <li>B Acid. Salicyl. gr. xc or 6 Gm.</li> <li>Resorcin gr. liv or 3.6 Gm.</li> <li>Alcohol (90%) q.s. ad f5iv or 120 cc.</li> <li>M. ft. sol.</li> <li>Sig</li> </ul>	<ul> <li>B Balsam. Peruv.</li> <li>Alcohol(60%)aa 30cc.</li> <li>M. ft. lotio.</li> <li>Sig. To be rubbed gontly into affected parts each morning and night.</li> </ul>
	For Tinea Cruris	

PHARMACISTS ARE PREPARED TO SUPPLY THESE MEDICINES For Tinea Cruris B Resorcin. 4.8 Gm. Calam: Praep 15 Gm. Lig.Cale.Hydrox. 15 cc Aq. Ros. q.s. ad 120co M. ft. lotio. Sig.---

AND TO FILL SUCH PRESCRIPTIONS AS YOU MAY ORDER

Ung. Sulfur. (U.S.P. Formula)	Ung. Acid. Benz. Co. (N.F. Formula)	Ung. Hydrarg. Ammon. (U.S.P. Formula)
R Sulf. Prace. 15 Gm.	B Acid. Benz. 12 Gm.	B Hydrarg. Ammon. 10 Gm.
Adeps Lan. 5 Gm.	Acid. Salicyl. 6 Gm.	Adeps Lan. 5 Gm.
Cera Flav. 5 Gm.	Adeps Lan. 5 Gm.	Cera Alb. 5 Gm.
Petrolat. Alb. q.s.	Petrolat. Alb.	Petrolat. Alb. 80 Gm.
ad 100 Gm.	q.s. ad 100 Gm.	M ft. ung.
M. ft. ung.	M. ft. ung.	Sig
Sig	Sig	-
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MANY OTHER PRESCRIPTIONS ARE SUGGESTED IN THE ORIGINAL ARTICLE

Dr. Wolf and Dr. Wise suggest the use of the following U.S.P. drugs in their paper on "The Use of Dermal Parasiticides".

Chrysarobin Pyrogallol Iodine Mercury Bichloride Ammoniated Mercury Juniper Tar (Oil of Cade) Oil of Cinnamon Sodium Thiosulfate Phenol Betanaphthol Precipitated Sulfur Resorcinol Salicylic Acid Benzoic Acid Thymol Thymol Iodide Boric Acid Zinc Oxide Purified Talc Zino Stearate Sublimed Sulfur Peruvian Balsam Styrax